Girls Empowerment Program Inaugurated in Bolivia



On September 30, the Chargé d'Affaires Peter Brennan inaugurated "Vencedoras," a youth empowerment program that will help at-risk young women between the ages of 16 to 24 to acquire lasting life and professional skills through sports. The Embassy provided seed funding alongside multilateral organizations for the first cohort of 200 girls and will fund the next two cohorts in full for an additional 250 girls with support from the U.S. Department of State Office of Global Women's Issues Full Participation Fund. The ceremony took place at one of the Metro Parada Juvenil centers, youth community centers in El Alto that promote after school programs. Approximately 550 people participated in the opening ceremony including the Mayor of El Alto, Soledad Chapeton, the representative of the Latin American Development Bank (CAF), Emilio Uquillas, a famous local architect Freddy Mamani, local businesses representatives, community councils, neighboring schools' students and parents. Chargé Brennan led the event emphasizing on the importance of women economic empowerment for the achievement of sustainable development. The program garnered high media attention including print, television, and radio.



